

OFF// FOTO

Verein zur Förderung der künstlerischen Fotografie
in Mannheim, Ludwigshafen, Heidelberg und der
Metropolregion Rhein-Neckar e.V.

Press Release

OFF//FOTO 2017

3. September until 5. November 2017

**Fotofestival in Heidelberg, Mannheim, Ludwigshafen and
the Metropolregion Rhein-Neckar**

Mannheim, 7th August 2017

In Heidelberg and nearby cities around 80 photo exhibitions are shown until 5th November. The trade mark of the uncurated festival is the awesome diversity of photographic styles and the variety of places. Besides traditional galleries the shows take place for instance in a baroque castle, a former indoor swimming pool, a designer hotel, churches, a vacant department store and a vegetable field. The former house of Hasselblad-Awardee Robert Häusser will be accessible for an exhibition of Peter Schlör.

OFF//FOTO 2017 takes place in addition to the Biennale für aktuelle Fotografie (Biennial for Contemporary Photography), curated by Florian Ebner, chief of Photography at Centre Pompidou. In cooperation both festivals offer several workshops, especially old photographic techniques as Ambrotypie, Cyanotypie and Wet Plate Collodion Process. The program also encompasses portraiture, architectural photography, direct marketing for artists and copy right in social media and street photography.

At the Lange Nacht der Fotografie (Night of Photography) on 23th September 2017 nearly all exhibition sites of Biennale and OFF//FOTO will be open until late night and feature special events.

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